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From the Founder Dr. Parmeet Singh Chadha

President, WSCC

"WHAT YOU DO MAKES A DIFFERENCE, AND YOU HAVE TO DECIDE WHAT KIND OF DIFFERENCE YOU WANT TO MAKE"

World Sikh Chamber Of Commerce had one of the most eventful months. With God's Grace and contribution from all our WSCC members, we have launched our first international chapter in Malaysia. It was a large gathering of successful entrepreneurs and professionals and group has close to 200 plus persons.

WSCC had organised simultaneous Coffee Meet-ups across 11 Chapters and all were virtually connected. This was a historic leap towards giving message of 'Unified Turban' across the Globe. While we are on fast tract, our strategic team is taking all precautions to focus on quality of members, WSCC inducts as members.

Launch of Kashmir Chapter was nothing less than a pure emotional moment for me and the team accompanying me. The enthusiasm, hope & expectation in eyes of youth, businessmen & professionals was one of seeing a well-placed family member after a long time.

Launch of WSCC Business Network and WBN Gurugram chapter going live was yet another mile stone. Seeing their activities and team proactiveness gives comfort that a good benchmark will be set for future chapters to follow.

WSCC Members under the leadership of Dr. Parmeet Singh Chadha, celebrated 76th Independence Day at WSCC Office at Amar Colony.

Last but not the least WSCC has launched WSCC Foundation with objective of 'Community First', social services. All Women for Women Brigade has been formed. The first round WSCC Women Round Table meet was organised recently. An all Women for Women Brigade has been formed to help sikh women in distress. The first WSCC Round Table meet was recently organised at WSCC office and many strategic decisions were taken.

With your blessings in the next edition of the Times, I will have many more good news to share with all of you, Sat Sri Akal!

Invites of the Month











Core Committee



































Advisory Board





























































WSCC Regional Chapter Co-Ordinators

























WSCC Business Network (WBN) Core Team







WBN Chapter Presidents



















WSCC Times Team





Secretariat: WSCC House, B-18, Amar Colony, Lajpat Nagar-4, New Delhi-110024

Phone: +91 98998-03370 | Website: www.wscc.in | Email: admin@wscc.in

WSCC Malaysia Chapter Launch & First Networking Meet. July 08, 2022



contribution from all our
WSCC members,
we have launched our
first international chapter
in Malaysia.
Dato' Dr. B S Bains organised
the event with support of
Sheng Tai International
It was a large gathering
of successful entrepreneurs,
professionals and this
has close to
200 plus persons.











WSCC & Leamanah-Sikh Youth High Flyers Awards 2022. July 26, 2022















Prestigious Le Amanah Awards 2022
recognised the High Flyer
Sikh Youth, jointly with
World Sikh Chamber of Commerce
(WSCC). The award ceremony was
organised at The Pride Hotel
Aero City, Delhi.

There were 400 plus nominations under consideration for this awards and 20 people from different walks of life were selected. There were Writers, Hoteliers, Healthcare, Technology, Real estate to name a few.

Below is the list of awardees:
Abhijeet Singh, Amardeep Singh,
Amritpal Dardi, Damanjeet Singh,
Dilpreet Grover, Dr. Prabhleen Singh,
Gurjeet Singh, Harjot Singh,
Harmeet Singh Arora,
Harpreet Singh Brothers,
Harpreet Singh PTC,
Harteerath Singh, Ishmohan Singh,
Jasmeet Singh, Manpreet Singh,
Ravdeep Singh, Sandeep Mann,
Sovi Bipneet Singh,
Ushmeet Singh Kalka &
Author sherry.



WSCC's Grand Global Chapter Coffee Meet July 30, 2022



















Highlights!

A historic day in journey of WSCC when The First WSCC Grand Global Chapter Coffee Meet took place across 10 cities simultaneously and were connected online.

Dr Parmeet Singh addressed the WSCC family and shared the road map.



Dr. Parmeet Singh Chadha, Felicitated Capt. Balpreet Singh, Spicejet Airlines Pilot who saved life of 180+ passengers onboard flight from Patna to Delhi, by safely landing a Boeing Aircraft whose engine had caught fire, and

S. Sahib Singh a young 14 years old, 3 times Gold medalist International Chess Player.







The 10 States which participated in Grand Global Chapter Coffee Meet are Delhi, Bilaspur, Chandigarh, Ludhiana, Chandigarh, Mumbai, Pune, Jammu, Kashmir, & Kolkata.



WSCC Business Network (WBN) Gurugram Emeralds Chapter Launch. July 31, 2022











Highlights!

Launch of WSCC Business Network and WBN Gurugram Emeralds chapter going live was yet another milestone.

Seeing their activities and team proactiveness gives comfort that a good benchmark will be set for future chapters to follow.









WSCC Foundation Official Launch & First Women Round Table Conference. August 27, 2022



Highlights!

WSCC Foundation was formaly launched on August 27, 2022 coupled with **WSCC** 's First Women Round Table Conference. Women from different professional and business background attended the round table.

Under WSCC Foundation three verticals were announced and a broad level road map and core was introduced. The meeting was made live on facebook on request of members.

WSCC Foundation will focus on Community First and Society at large. **WSCC Women For Women Brigade, WSCC Education** & Talent Mentoring and **WSCC Women Entrepreneur.**











Independence Day Celebrations at WSCC Office, August 12, 2022

WSCC celebrates 75th
Independence day and Azadi
ka Amrit Mahotsav at WSCC
office Lajpat Nagar. WSCC
members, Various Dignitaries
and guests attended this grand
event.



Indian Flag was hoisted followed by National Anthem.

> Dr.Parmeet Singh Chadha Founder and President, World Sikh Chamber of Commerce, Gaurav Gupta Founder President GTTCI, and other members were present for the celebrations.

Launch of WSCC Kashmir Chapter at the Tagore Hall, Srinagar.

200+ Members joined this event and the young fraternity is
looking forward to WSCC for guidance and support.

The Event was orgainzed by Kashmir Chapter Co-Ordinator
S. Hardeeep Singh Dutta. August 19, 2022.









WSCC Team felicitated Anu Singh Bagal, Chairperson of Leamanah on their 6th Anniversary Celebration.



WSCC President - Parmeet Singh Chadha was honoured by Dr.S Krishan Kumar IAS, Former Union Minister of India, at India Innovative Startup Awards for sharing his 2 cents at the Conference organised for Sharda University Students.



WSCC President Parmeet Singh Chadha and Gurpreet Singh Rummy president Khalsa Help, were invited to Navin Hospital in Indrapuram. It was pleasure to meet the Hospital staff and motivate them to do service to mankind.



S.Harsharan Pal Singh from Canada came specially to meet WSCC President, armeet Singh Chadha at WSCC Office. He is keen to take responsibility of Canada chapter and very soon Good news would be shared for all Canada Members.



pompous moment to meet Deputy Prime Minister of Namibia and the Namibia Investment Board Officials & Ambassador, at the reception hosted by Namibia High Commission New Delhi at Leela Palace Hotel. Mr Akshay Tulsyan Councillor of Namibia.



WSCC team was invited to National Commission for Minorities along with Other Sikh Dignitaries and had healthy discussions for the betterment and economic developmen of Sikh Community across India.Thank you S.lqbal Singh Lalpura ji for giving this young team a chance to give suggestions for betterment of community.



WSCC President visited Scope for Change, an NGO in West Delhi working for various causes for underprivileged section of society. S.Parminder Singh Malik is doing exemplary service to mankind. WSCC is doing strategic alliances with various social organisations for the growth of community.



WSCC President- Parmeet Singh Chadha Was honoured by S.Surjeet Singh Duggal ji and other members of Punjabi Sikh Society and Janakpuri Gurdwara Management at his Office. Surjeet Singh Duggal ji is Advisory Board member of WSCC. July 24, 2022



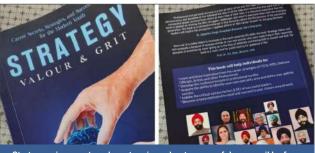


WSCC President - Dr.Parmeet Singh Chadha got SMEBIZZ CEO star Award for 2022 for Export and Import Category. He is the CEO of World Exports (India) and engaged in Export and Import of Automotive Parts.

July 25, 2022



WSCC President - Dr.Parmeet Singh Chadha at SMEBIZZ CEO star Award 2022 along with Diplomats from Russia, Comros, Belarus etc. GTTCI founder Gaurav Gupta, GTTCi Chairman Pawan Kansal, SMEBIZZ Chairman Jitender Chawla, and MSMEx Chairman Indrajit Gosh were also present at the event. July 25, 2022.



Strategy.... is a must read master piece about successful young sikhs from different walk of life . Dr Parmeet Singh Chadha ,Co founder & President of World Sikh Chamber Of Commerce is the Co Author of this inspiring book.



28th July 2022, WSCC in association with GTTCI were invited as guest of honour by S. Gaurav Singh Juneja, one of the organizers of the three days Gifts World Expo event at Pragati Maidan. Dr. Parmeet Singh was accompanied by Diplomats from Papua and Guinea, Lebanon and other Dignitaries from different Businesses etc.



28th July 2022 Dr Parmeet Singh got opportunity to visit stall of S. Manpreet Singh Batra from WSCC Ludhiana Chapter at the Gifts World Expo at Pragati Maidan. Dr. Parmeet appreciated the quality and variety of items displayed. There was detailed discussion about strategies for business growth.



28th July 2022, Dr Parmeet Singh Chadha met S. Ashwinder Singh CEO of USI Clothing. There was rich exchange of ideas about business environment and need for enhancing skills of Sikh Business men.



29th July 2022 - WSCC team was invited at the Womennovator Round Table hosted at BMW show room Rajouri Garden. Dr. Parmeet extended WSCC expert support and mentoring needed by Womennovator members anytime.



2nd August 2022 - WSCC team felicitated Padam Shree S. Vikramjit Singh Sahney at Gurudwara Defence Colony. Program was organized in association with The Sikh Forum and Defence Colony Gurudwara Sangat.



2nd August 2022 - WSCC Member Sankalp Singh came to meet at WSCC office and met Dr Parmeet Chadha and Amardeep Singh regarding digital marketing strategy for WSCC.



04th August 2022 - Rishi Raj Sethi a well known Art Curator from Mumbai and a WSCC member came to WSCC office to meet President Dr Parmeet Chadha and Associate President Jasleen Kaur. WSCC will be looking into organizing event for Art Curators in near future.



04th Aug 2022 - At the National Conference on "Women in Nation Building", 30 of our WSCC Women Entrepreneurs were awarded Certificate of Honor & Recognition. It is inspiring for all Sikh Women Entrepreneurs to come forward and collectively work towards as a stronger India.



05th Aug 2022 - Development Leaders' Alliance, (DLA) founded by youth entrepreneur Sankaip Shukla, launched Coffee Table Book '8 years 80 Miracles'. Dr Parmeet Singh Chadna President WSCC was invited for this launch Event at Leela Palace Hotel, Chanakyapuri. The book is about Covering governance period of Honourable Prime Minister Sh Narendra Modi. Sh Gajender Singh Shekhawat, Cabinet minister of Water resources, Ambassador, Dignitaries, Diplomats and GTTCI were some other prominent invitees.



07th Aug 2022 - MS Talks organised a grand event at Hotel Le Méridien. Celebrity speakers of all ages participated in the event. Dr Parmeet Singh Chadha was privileged to be guest of honour at this event organized by Author Sherry.











Maninder Singh, Chairman Assocham (National council of Skill Development & Entrepreneurship) visited the WSCC Office. Healthy Discussions were done for the tie-ups for WSCC and initiating Skill Development programs for Sikh Youth.

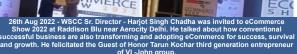


20th Aug 2022 - Team WSCC had strategic meeting with a renowned Urban Planning Advisor and ex CEO of SMART City Project Arunachal Pradesh, S. Sukhwinder Singh Sandhu. WSCC intends to launch chapters in North East.











WSCC Chandigarh Members attended the Invest Punjab event at Radisson Red and had positive Discussions with other chambers and government



Sachkhand foundation in association with the WSCC Foundation team organised an event on Women issues. Padmashri Jitender Singh Shunty ji and Gurpreet Singh Rummy ji were Guests of Honour for the Event.



29th Aug 2022 - WSCC has many multi talented young Entrepreneurs as members. GS Film's owner S Guneet Singh is a budding Devotional Singer, Actor and Motion Film He invited Dr Parmeet Singh, President WSCC to his studio and shared his interes becoming WSCC's production partner. WSCC is happy to get associated with his co

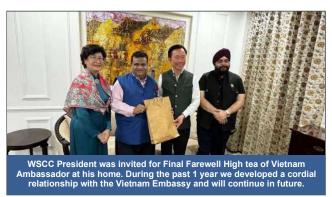


Events of International Trade Wing



















Dr. Gunjeet Kaur
Entrepreneur & Consultant

PERSONAL BRANDING-DEFINING YOUR "BEST SELF"

A Personal Brand is defined as a "Powerful Pulling Identity" that cuts across the clutter to Stand Out- automatically differentiated and positioned in the chosen market place. It

- ✓ Automatically pulls your stakeholders to you
- ✓ Requires low investment of resources
- ✓ Protects both Professional and Personal goals
- Aims for big achievements
- Simplifies decision making
- √ Is personal

To create a Powerful Personal Brand, you have to project it to 4 main goal areas- Market related, Financial, Timeline, and Personal. This magnetizes the brain to create, enhance, and speed up the achievements. Before this, you have to define yourself. Defining yourself is knowing yourself. A concrete, clear, and specific definition of you is the foundation stone of your best self. Just like in a building a strong foundation is a must to keep building stable, protected, and long lasting, your concrete definition of yourself will keep you stable and growing towards your vision. This definition of your best self will keep you moving towards your goals, vision, and the ultimate mission.

Once you have created a concrete definition of the best you, you must add the "not allowed" zones and ways of achieving so that your brain gets clarity in how to move forward- accept what and reject what. The 1st "not allowed" zone is dysfunctional quality. There are people who are ok with allowing the dysfunctions as long as it makes them achieve their vision. You can decide whether to be rich and famous in a dysfunctional life or create the condition in your brain that dysfunctional goals, ways of achieving are unacceptable.

After definition is concretized, communication is the means by which you will inform, persuade, and remind your customers (both prospective and present), directly or indirectly, about "YOU As A Brand". How to communicate your personal brand? What strategy will be suitable? What will be your Real-time footprints? Digital Footprints? Which Media will be most suitable? How to manage it?

Once you take these decisions, it will be definition of "Best Self" that you will follow in all your integrated marketing communications. Integrated Communications enables you to integrate, synchronize, and manage your communications footprints to deliver a clear, consistent message to build positive relationships with customers and other stakeholders. "You As a Brand" become instantly recognizable anywhere because your communication is integrated.

Sikh Life Talks







Ek Mik Meetings













Media Coverage of WSCC Events







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Director -Arrow PC Network Pvt. Ltd.

Topic: "Women Entrepreneurship Journey Challenge & Opportunity"

- nopsis:
 Journey from Self-empowerment to empowerment to others.
 How to achieve self-empowerment.
 Know your challenges.
 Social Expectations.
 Role of Networking in Women Empowerment.
 Balancing Professional & Personal Life.



Certified Exercise Science Specialist Women Health & Wellness Consultant Topic: "Managing Life Style Disorder Through Quantified Nutrition"

Syriopsis:
1) Opportunity to keep healthy body for healthy earning.
2) Get to know types of NCDs (Non communicable diseases)
3) Understand non-manageable dangers we encounter.
4) How quantified nutrition helps.



C.A Gurpreet Singh

Topic:
"How to Build a Start Up -& get Various Govt. Incentives"

22nd July

12th Aug.

Synopsis:

1) What is a Startup & MSMEs.

2) Indian Startup ecosystem.

3) Startup as per DPIIT, DPIIT Recognition criteria & it's benefits.

4) Stages of Startup.

5) About Startup India Portal.

6) Startup funding strategies and sources.

7) Startup fuesa.

8) Online courses for Entrepreneurs.



Sdn. Amandeep Kaur Sethi Parenting Coach, Vlogger, & Counselor

29th July

Topic: "Do u Think Parents Should Sensitize their Kids"

- Synopsis:

 1) Is Children sensitization really required.

 2) Does it make any difference.

 3) Who and how to take initiative.

 4) How is Sensitization and Sanitization connected.

 5) What we should sensitize Kids about.



05th Aug. Founder - Kraftivity Master Trainer of Handmade Industry Setup Topic: "Prime Minister's Formalisation of Micro Food Processing Enterprises

- nopsis:
 PMFME Scheme Brief.
 Objective of the Scheme.
 Components of support.
 Components of Capacity Building.
 About DRP training and it's process flow.
 Loan or Financial help Process.



Sdn. Sanmeet Kaur Founder - Sunson Trainings Business Coach Motivational Speaker

Topic: "How to Generate -3X Leads for your Business"

Synopsis:

1) What should be your approach towards Marketing.
2) Understand why your business is not growing.
3) How to Know from where & how many leads you are getting.
4) Understand your huddles in your business growth.
5) Reason for less leads.
6) How to get 3X Leads.



19th Aug. Sdn. Jagjit Kaur Emotional Well-Being Coach Certified Life Coach

Topic: "Power of Emotional Well Being"

- Syriopsis:

 1) Understand energies behind your emotions.

 2) Types of emotions.

 3) Understanding your sensations.

 4) Understand your anger and its reactions.

 5) How to manage your emotions.

 6) Understand your body vibrations and vibrations from other things around you.



29th Aug. Business & Leadership Coach

Topic: "Key Strategies for Business Growth"

Syriopsis:

1) Key strategy for your business growth.

2) New Skills required for your business.

3) Why businesses fail.

4) How to define your business.

5) Identify your customers.



WSCC Regional Chapter Events



WSCC International Chapter Events



WBN Emeralds Gurugram Chapter Events



2022-2023 MIGRATE 2 CANADA





Key 2 Visas Immigration Experts















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Vision Canada
Immigration
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IELTS Specialist

Founder and Director Founder of at Learn 'N' Grow

Academy

Career Specialist Founder of PowerWave Skills

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AMIT SINGH BHASIN Operation Head - India

