

# WSCC Times

AN INITIATIVE OF



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SIKH  
CHAMBER OF  
COMMERCE



H.E. Demeke Atnafu Ambulo,  
Consul General, Republic of Ethiopia

Events Round Up  
**Feb'21**

**WSCC Kart**  
A Flying Start

**JUST LAUNCHED**

## INTERNATIONAL TRADE WING

An Initiative by WSCC for Building Relations and  
Creating Business Opportunities across the Globe

# Editorial

*Esteemed Members of WSSC,*

*Sat Sri Akal,*

*With the blessings of Waheguru Ji and support from all of you, I feel honoured to present you the Second Issue of WSSC TIMES.*

*The Cover Story of this edition is about the International Trade Wing of WSSC launched in February 2021 to create business opportunities for our members all across the world by building strong relationships with Ambassadors and trade heads of countries to learn about opportunities in which we can work together.*

*This issue covers all important initiatives and events of WSSC which took place in February 2021, including Learning and Development Seminars, Sikh Life Talks, Weekly Meetings with our Honourable Guests, and much more.*

*You will be glad to know that apart from WSSC Members, copies of WSSC TIMES are also circulated to consulates and embassies of various countries and are kept there for all visiting foreign nationals to read.*

*We also plan to send copies of WSSC TIMES to Senior Government Officers in various Ministries and other Offices & Departments.*

*Moreover, copies shall also be sent to Sikh Dignitaries across the Globe, DGSMC, SGPC and other prominent Sikh Corporates and Individuals.*

*I am sure that with your constant support and blessings, WSSC TIMES will hit new circulation levels every month and showcase initiatives and achievements of WSSC to the world.*

**Kirandeep Singh**

Managing Editor, WSSC TIMES



## New Advisory Board Members

To get guidance from the experience of prominent Sikh Dignitaries and Professionals, four new members have been inducted to the WSSC Advisory Board, taking the strength of this panel to 14.

We welcome the our new Advisory Board Members and look forward to their advice and guidance to accomplish the vision of WSSC.





# From the Founder's Desk

## *Just Launched-International Trade Wing*

*Respected Members of WSCC,*

*Sat Sri Akal!*

*I feel elated in announcing the launch of our International Trade Wing - An initiative of WSCC - for creating business opportunities for its members in other countries of the world.*

*Through International Trade Wing, we endeavour to build relationships by meeting and networking with Ambassadors as well as Trade Head of Countries and their Business Delegations, to identify business opportunities in their countries with which our members can get associated and expand their business.*

*As part of building a strong network with the International community, we conduct one-to-one meetings with stakeholders and organize trade meets to enable our members to grow their business by leaps and bounds across borders.*

*As Sikhs have presence all over the world, our meetings with international diplomats help us in reinforcing this fact, and they appreciate Sikhs for their culture and service.*

*Presently we have tie-ups with around 25 countries and are in the process of connecting with numerous others.*

*We regularly organize Coffee Meetings in which our International Trade Wing members get opportunity to meet and greet Ambassadors of Countries, besides organizing trips to various countries to discuss trade and business.*

*For joining WSCC International Trade Wing, you may contact Puneet Singh Chhatwal at +919810923450, or mail him at [puneetsingh.wsc@gmail.com](mailto:puneetsingh.wsc@gmail.com)*

*Further, we are in the process of opening chapters in major cities of India and abroad after closely evaluating requests for setting up WSCC Centres.*

*Also, we are adding many new wings like Legal Team, Real Estate Team, E-commerce platform [www.wscckart.com](http://www.wscckart.com), Learning and Development Webinars, as such initiatives will certainly provide an edge to our members in availing new business opportunities.*

*Moreover, we are also taking out Member's Directory, and setting up a Student Support Cell.*

*I believe and hope that initiatives of WSCC shall go a long way in contributing to the prosperity of our Community and the Nation.*

**Dr. Parmeet Singh Chadha**

Founder and President, WSCC



**Join WSCC by registering at [www.wsc.in](http://www.wsc.in)**  
or Call Puneet Singh Chhatwal (98109 23450), Alisha Grover (98998 03370)

## Members

# International Trade Wing



**Dr Parmeet Singh Chadha**  
(President)



**Manpreet Singh**  
(Director, ITW)



**Puneet Singh Chhatwal**  
(Member)



**Kirandeep Singh**  
(Member)



**Kuljeet Singh Sachdeva**  
(Member)



**Navreet Singh Pruthi**  
(Member)



**Amit Singh Thakral**  
(Member)



**Davinder Singh**  
(Member)



**Gurpreet Singh**  
(Member)



**Dilpreet Singh Grover**  
(Member)

# Events of International Trade Wing



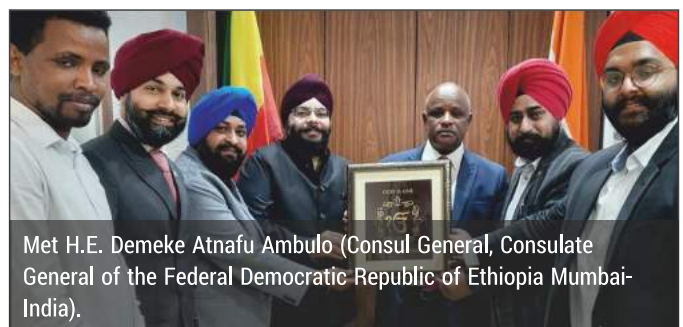
Coffee meet with Yorkshire by CD Foundation



Met Ms Charu Das, Founder Director of CD Foundation and Varun Madhok of FGC group, for Creating Trade Opportunities with Overseas Countries.



Visited NSIC Okhla for trade tie-ups for Future Skill Development of Youth which would be fruitful for Growth & Betterment of community and Country.



Met H.E. Demeke Atnafu Ambulo (Consul General, Consulate General of the Federal Democratic Republic of Ethiopia Mumbai-India).



WSSC President Dr Parmeet Singh Chadha and Mr Puneet Singh Chhatwal facilitating Honorable MP Gopal Shetty ji from Mumbai.



WSSC Director Admin Global Puneet Singh Chhatwal along with Manpreet Singh Director International Trade Wing WSSC met H.E. Hector Cueva Jácome Ambassador of Ecuador and Discussed How we can work together for Business and Investment opportunities in their country.



# WSSC Weekly Meetings

 <p><b>7th Feb</b></p> <p><b>GUEST</b> <b>Kanwar Bir Singh</b> (Director, Vestige)</p>	 <p><b>HOST</b> <b>Dashmeet Kaur</b> (Founder &amp; CEO, Zavvy Solutions)</p>	 <p><b>14th Feb</b></p> <p><b>GUEST</b> <b>Harmandeep Singh Anand</b> (Managing Director, GPS)</p>	 <p><b>HOST</b> <b>Harjeet Singh</b> (Practicing CA, Harjeet Kaberwal &amp; Associates CA)</p>
 <p><b>21st Feb</b></p> <p><b>GUEST</b> <b>Dr Manpreet Singh Manna</b> (Former Director, AICTE MOE   Faculty, SLIET)</p>	 <p><b>HOST</b> <b>Ar Sanjeet Kaur Sadana</b> (Founder, Parabola Architects)</p>	 <p><b>28th Feb</b></p> <p><b>GUEST</b> <b>Kuldip Singh Bagga</b> (Managing Director, Simco)</p>	 <p><b>HOST</b> <b>Amanpreet Kaur Gill</b> (Director Learn and Grow - Canada)</p>

# Learning & Development Sessions

 <p><b>5th Feb</b></p> <p><b>Capt Charanjit Singh Lehal</b> (Founder &amp; Director, Impact Consultants) <b>MEMBER SPEAKER</b></p> <p>Topic: Gender Diversity and Inclusion</p>	 <p><b>12th Feb</b></p> <p><b>Jasmeet Singh Chandhok</b> (Youth Mentor - Success Coach Director Training and Development, WSSC) <b>MEMBER SPEAKER</b></p> <p>Topic: Unbiased Career Decisions - Perspective of the Changing World</p>	 <p><b>13th Feb</b></p> <p><b>Jaspreet Kaur</b> (English Subject Expert, IELTS Trainer, Writer and Translator) <b>MEMBER SPEAKER</b></p> <p>Topic: How to Score more in English Core in Class XII Boards</p>	 <p><b>19th Feb</b></p> <p><b>Hardeep Singh</b> (Education Management Consultant and a Spiritual Healer) <b>MEMBER SPEAKER</b></p> <p>Topic: Holistic Approach for Professional Growth</p>	 <p><b>26th Feb</b></p> <p><b>Harjot Singh Guliani</b> (Personality Architect and Author) <b>MEMBER SPEAKER</b></p> <p>Topic: An Hour of Personal Freedom</p>
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# Sikh Life Talks

 <p><b>Jasmeet Singh Chandhok</b> (Host)</p>	 <p><b>1st Feb</b></p> <p><b>Harneet Singh Anand</b> (Founder, Key2Visas)</p>	 <p><b>8th Feb</b></p> <p><b>Varinder Singh</b> (Co-Founder, Golden App Pvt Ltd)</p>	 <p><b>15th Feb</b></p> <p><b>Gagandeep Singh</b> (Global Operational Excellence Lead)</p>
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# WSSC Events - February 2021



Delhi Coffee Meet



WSSCKart Launch - Mumbai



Met Honorable Mr Om Prakash Sakhlecha ji, Minister of MSME and IT of Madhya Pradesh and discussed Business Opportunities and Tie-ups in MP region.



WSSC team met Kanwar Bir Singh, Director of Vestige Marketing Pvt. Ltd.



WSSC team met IPS Mrinalini Shrivastava (Officer on Special Duty Planning & Development Department, Government of Sikkim) & discussed Business & Investment Opportunities in Sikkim and Assam.





Mumbai Coffee Meet



WSSC team met H.E. Satinder Singh Ahuja ji, Honorary Consul of Georgia and discussed International Trade and Bilateral Business Opportunities.



WSSC team met Mr AK Saxena President Indian Importers Chamber of Commerce & Industry and Mr Varun Madhok of FGC group, for Creating Trade Opportunities with Overseas Countries.



10th Feb

**Jasneet Singh Bindra**

(Country Head, CISI)  
**MEMBER SPEAKER**

Location: Mumbai



24th Feb

**Savneet Kaur Bhasin**

(Spiritual Entrepreneur & Destiny Healer)  
**MEMBER SPEAKER**

Location: Mumbai



18th Feb

**Preetinder Singh**

(Chartered Accountant, MAICD)  
**MEMBER SPEAKER**

Location: Australia

# WSCCKART - A Flying Start

*Just two months since its launch, WSCCKART has already become a force to reckon with in the e-commerce space.*

*An endeavour of WSSC, the e-commerce portal is helping business owners get more orders for their products or services, while at the same time buyers are getting quality products and services at their doorstep at genuine prices.*

*To help its members overcome the challenges of marketing, WSCCKART has become a platform where they can list their range of products / services to grow their business in the SME sector. This initiative of WSSC is helping its members build successful business and joint venture networks, besides finding suitable business partners, establishing contacts, and entering into Joint Venture Projects for expansion.*

*The key feature of WSCCKART is that only members of WSSC can list their products and services, but anyone within or outside the organization can buy.*

*The categories of Products on WSCCKART include Home & Kitchen, Clothing, Stationery, Beauty & Personal Care, Food, Electronics and Groceries, while categories of Services offered are Insurance, Business Consultants & Coach, Visa & Immigration Consultants, Matrimonial Services, Health Lab Testing, Financial Services, Rehab & Healing Services, and many more.*

*This innovative marketplace has been developed by Manjit Singh Wahi, who is managing it with commitment and dedication to help our members generate more revenue opportunities through mutual business collaborations.*

*We invite you to showcase all your products and list your services on [www.wscckart.com](http://www.wscckart.com) to enable a community of 1000+ growing members support and hand-hold you on your ladder to success.*



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## Learn how to seal the deal with your customers through these 3 simple language tools

**W**hen they like you, they trust you. When they trust you, they buy from you. When they consider you credible, they keep coming back to you.

*The question is: how to build this credibility that alone has the power to retain clients or customers?*

**The answer is simple!**

Build relationship with your prospective customers and strengthen the relationship with your existing customers through these 3 simple tools that I am going to give you now.....

I have been practicing as a Life Coach and an Energy medicine practitioner for the last 9 years and these simple techniques of communication work every single time. Having said that, my clients keep coming back to me and our community and family has been expanding with each day of applying these techniques.

**The three very simple to use and very easy to apply techniques are as follows:**

**Power Words:** words and phrases like because, imagine, remember, and which means, that create associations, stimulate the imagination, and paint pictures in your client's mind.

**Backtracking or Echo Effect:** this is a way of showing your client you're in sync with them and you understand them, by repeating the last few words of whatever they say.

**Vocabulary Matching:** tune in to your client's way of describing things i.e.

*Visual* - everything is clear | *Auditory* - that rings a bell? | *Kinesthetic* - let's touch base

And try to match their style.

These powerful tools, if used intelligently can alone create a sense of attraction and a likeness for you as a source for your customer who shines out of the rest of the competition.

**Remember; your business is an extension of you....**

Nurture yourself as the best asset of your business, and then nurture your professional relationships as a way to make other people's lives better by fulfilling a pain area from a space of contribution for people remember what you say to an extent yet they retain how you make them feel much more than any other mode of communication.

Love and light

*Dr Raman Deep Kaur*



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WSSC Times

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**EMPOWERING**

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